

VNPC 10TH ANNUAL SUMMIT



10 Years of Impact: Learning, Improving, and Sharing



2026

Table Of Contents



- 3 Welcome Message.....
- 4 Vision And Mission.....
- 5 VNPC History.....
- 6 Program Agenda Pt. 1.....
- 7 Program Agenda Pt. 2.....
- 8 Breakout Topics.....



Shannon Pursell 
Senior Director

Welcome Message

Welcome to our 10th Annual Summit, 10 Years of Impact: Learning, Improving, and Sharing. Reaching this milestone gives us a meaningful moment to look back at how far we've come together. What started as a small gathering built on curiosity and collaboration has grown into a place where leaders, partners, and community members come together to learn from one another and strengthen the work we share.

Over the past decade, we've seen ideas take shape, partnerships deepen, and real progress happen because of the commitment and generosity of people like you. As we look ahead, this year's theme reminds us of the values that have guided us from the beginning. Learning keeps us open to new possibilities, improving pushes us to do better for the communities we serve, and sharing ensures that our impact reaches further than any one of us could achieve alone. I hope you take time during this summit to connect, exchange ideas, and reflect on the difference your work makes. Thank you for being here and for the dedication you bring every day. I'm grateful to share this milestone with you and excited for what we will continue to build together.



Tiffany Carter 
Senior Manager

Over the years, I've had the chance to see how much dedication and heart goes into the work represented in this room. The progress we're celebrating today didn't happen by accident, it happened because people showed up, stayed committed, and kept finding ways to move forward together. This summit has always been a place where those efforts come into focus, and it's inspiring to see how far that shared commitment has carried us.



Who Are We

The Virginia Neonatal Perinatal Collaborative (VNPC) is Virginia's perinatal quality collaborative (PQC). PQCs are multidisciplinary teams that identify areas for improvement in maternal and infant health in their state and facilitate quality improvement (QI) and educational programs accordingly.

Mission

The Virginia Neonatal Perinatal Collaborative exists to ensure that every mother has the best possible perinatal care and every infant cared for in Virginia has the best possible start to life. We believe in an evidence-based, data-driven collaborative process that involves care providers for women, infants and families as well as state and local leaders. We believe that working together now will create a stronger, healthier Virginia in the future.



Why PQCs Matter

We bring together partners across Virginia's maternal and infant health landscape—breaking down silos and strengthening collaboration and data reporting among health systems, communities, and state and local agencies.

PQCs became especially important after the 2022 White House Blueprint for Addressing the Maternal Health Crisis. VNPC supports hospitals in meeting CMS requirements through statewide QI initiatives and data reporting.



History From Beginning

The Virginia Neonatal Perinatal Collaborative started as a volunteer organization in 2017 and has since become the 42nd statewide perinatal quality collaborative (PQC) charged with improving outcomes for mothers and babies across the Commonwealth. Senior Director, Shannon Pursell, was named to the position in 2020 and the organization has since attracted interest from hospital systems, health care professionals, professional organizations, state agencies, and community partners to support the mission through various quality improvement projects.

The VNPC is committed to including each of the 48 birth hospitals across the Commonwealth in quality improvement projects and supporting initiatives to promote education, awareness, and prevention.



Summit Program

- 7:00 AM – 8:00 AM

- 8:00 AM – 8:05 AM

- 8:05 AM – 8:15 AM

- 8:15 AM – 8:30 AM

- 8:30 AM – 8:50 AM

- 8:50 AM – 9:50 AM

- 9:50 AM – 10:05 AM

- 10:10 AM – 11:10 AM

Registration & Breakfast

Welcome

Guest Speaker

Data: Defining The Problem

VNPC 10 Years in Review

**Keynote Speaker Stacey Penny –
Power of PQCs and Their Role in
Improving Outcomes**

Break

Breakout Session I



Summit Program

- 11:15 AM – 12:00 PM
- 12:00 AM – 1:00 PM
- 1:00 PM – 1:30 PM
- 1:30 PM – 2:30 PM
- 2:30 PM – 2:50 PM
- 3:00 PM – 4:00 PM
- 4:00 PM – 4:15 PM

Award Ceremony

Lunch

Interactive Activity

QI showcase through the years

VNPC 10 Year Celebration

Breakout Session II

Closing Remarks

Breakouts

Breakout Session I

- **APRN-Led Care for Improving Perinatal Outcomes**
- **Improving Obstetric Nurses' Self-Efficacy and Psychological Readiness for Maternal Cardiac Arrest**
- **Bereavement & Maternal Health HUBS**
- **From Simulation to System Change: Improving Obstetric and Neonatal Emergency Care Through EMS-Hospital Collaboration**

Breakout Session II

- **Standardizing the Approach to Maternal Sepsis in an Inpatient Obstetric Care Setting**
- **Recognize, Assess, Respond: An Interactive Perinatal Suicide Prevention Workshop for Clinicians**
- **Development of a Nurse Practitioner Newborn Hospitalist Service: Look How Far We Have Come!**
- **Understanding the Patient Population at UVA's Breastfeeding Medicine Clinic: A Chart Review from 2015-2025**
- **Mothers in the Marketplace: Trust, Persuasion, and Health Decisions when Social Media Speaks Louder than the Clinician.**

Note: The breakout session agenda is tentative and subject to change.